



ACCESS HEALTH CT 2021 SPECIAL ENROLLMENT TOOLKIT

Access Health CT (AHCT) is on a mission to increase the number of insured residents in our state. Now more than ever is it important to protect your health and your finances. Our team can help you **shop, compare and enroll** in quality healthcare plans from brand-name insurance companies. And it's the **only place where you could qualify for financial help** to lower your costs.

In these challenging times, help Access Health CT **spread the word that we are here to keep** Connecticut residents covered! Visit **AccessHealthCT.com** to learn more.

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IMPORTANT UPDATE ON SPECIAL ENROLLMENT PERIOD FOR UNINSURED

Access Health CT (AHCT) is opening a **Special Enrollment Period for residents who are not currently enrolled in coverage through the marketplace.** This effort aligns with the Special Enrollment Period in the Federally Facilitated Marketplace (Healthcare.gov) and helps consumers during the COVID-19 Pandemic and Public Health Emergency.


Access Health CT is on a mission to increase the number of insured residents and this **Special Enrollment Period from February 15 – April 15, 2021** will target the most vulnerable across the state – those currently without health insurance.

- **The Special Enrollment Period for the Uninsured is February 15 - April 15, 2021.**
- Customers will not be required to verify details for this Special Enrollment Period.

Access Health CT has opened a Special Enrollment Period for residents who currently do not have coverage




**Special Enrollment Period
February 15 - April 15, 2021**

access health CT 

Access Health CT has opened a Special Enrollment Period for uninsured residents



**Special Enrollment Period
February 15 - April 15, 2021**

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TALKING POINTS

- Access Health CT is the state's **official health insurance marketplace** where you can shop, compare and enroll in quality health plans from insurance companies you know
- Access Health CT is the **only place where you can qualify for financial help** to lower your costs or be **eligible for low-cost or free coverage** through HUSKY Health (Medicaid/Children's Health Insurance Program)
- We're on a mission to increase the number of insured residents in Connecticut - and **90% of people qualify for financial help or are eligible for low-cost or free coverage.**



- **Have you lost your health insurance coverage?** Access Health CT has quality health insurance plans that are just right for your right now.
- You may be able to **enroll now** if you qualify for Husky/Medicaid OR if you experience a **Qualifying Life Event that opens a Special Enrollment Period**. Visit AccessHealthCT.com and click **Learn More** for details
- Make sure to **check with Access Health CT before choosing COBRA coverage**. You may find a better, less expensive option.
- If you experience a **Qualifying Life Event – like losing health insurance through your employer** – you have 60 days to start an application.
- Visit AccessHealthCT.com and click **Compare Plans** to filter your plan options by in-network doctors, prescriptions and account for any expected medical services to choose the right plan for your situation.
- Access Health CT is still here to help, and **all help is FREE** . For more information AccessHealthCT.com and click **Find Help**

SOCIAL MEDIA PROFILES

We are active on social media – please follow our pages, tag us in posts about healthcare, enrollment, and share our updates to help spread the word.

Facebook: <https://www.facebook.com/AccessHealthCT/>

Twitter: <https://twitter.com/AccessHealthCT>

Instagram: <https://www.instagram.com/accesshealthct/>

YouTube: <https://www.youtube.com/user/AccessHealthCT>

Blog: <https://learn.accesshealthct.com/blog/>

ASSETS

VIDEOS – QUESTION & ANSWER

English	Spanish
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<u>What is Access Health CT?</u>	<u>Qué es Access Health CT?</u>
<u>When can I enroll?</u>	<u>Cuando Inscribirse?</u>
<u>Do I qualify for financial help?</u>	<u>Preguntas y Respuestas: Ayuda Financiera</u>
<u>Are there options if I lost my job and coverage?</u>	<u>Preguntas y Respuestas: Cobertura Después de Perder el Trabajo</u>

VIDEOS – GENERAL

English	Spanish
<u>Job and Coverage Loss Options - Enroll Now</u>	<u>Cobertura por pérdida de trabajo - Insíbase Ahora</u>
<u>Meet Access Health CT - Enroll Now</u>	<u>Conozca a Access Health CT - Insíbase Ahora</u>
<u>Compare Plans - Enroll Now</u>	<u>Compare Planes - Insíbase Ahora</u>
<u>About Access Health CT</u>	<u>Sobre Nosotros</u>
<u>Consider Costs</u>	<u>Considere los Costos</u>
<u>Picking a Plan to Meet Your Needs</u>	<u>Inscribirse en un plan para satisfacer sus necesidades</u>
<u>Keep Your Account Up to Date</u>	<u>Mantenga su Cuenta Actualizada</u>
<u>Tips to Stay Covered</u>	<u>Consejos para Mantener su Seguro de Salud</u>

QUICK LINKS

[AccessHealthCT.com](#)

- [Compare Plans](#)
- [Find free help - including Live Chat and zip code search.](#)
- [AHCT Blog](#)
- [Popular Topics](#)
- [Glossary](#)
- [Press Releases](#)
- [Community Partners Resource Page](#)

DIGITAL FLYERS, BROCHURES, POSTERS

English:

- [Special Enrollment - Poster 8.5x11](#)
- [Special Enrollment - Poster 11x17](#)
- [Special Enrollment Brochure](#)
- [Enrollment Checklist](#)
- [Access Health CT vs. COBRA Coverage](#)
- [Understanding Financial Help](#)
- [Understanding Immigration Status](#)
- [What to Expect After Enrolling](#)
- [Understanding Dental Coverage](#)

Spanish

- [Período de Inscripción Especial – Póster 8.5x11](#)
- [Período de Inscripción Especial – Póster 11x17](#)
- [Folleto de Período de Inscripción Especial](#)
- [Que Necesito Para Inscribirme](#)
- [Cobertura de COBRA](#)
- [Comprender Ayuda Financiera](#)
- [Estado de Inmigración](#)
- [Después de Inscribirte](#)

DIGITAL FLYERS, BROCHURES, POSTERS

Enrollment Checklist (Other Languages):

- [Arabic](#)
- [Hindi](#)
- [Italian](#)
- [Korean](#)



- [Mandarin](#)
- [Portuguese](#)

Special Enrollment Period Brochure (Other Languages):

- [Arabic](#)
- [Chinese](#)
- [Hindi](#)
- [Italian](#)
- [Korean](#)
- [Polish](#)
- [Portuguese](#)
- [Tagalog](#)
- [Vietnamese](#)

BRANDED CONTENT

SUGGESTED POSTS

Have you lost your health insurance coverage? CT residents can check out their healthcare options now during Open Enrollment with **@AccessHealthCT**. To find free enrollment help visit Support.AccessHealthCT.com

Did you know that **@AccessHealthCT** is the only place where CT residents can get financial help to lower your costs or be eligible for low-cost or free coverage? Shop, compare and enroll in quality plans at AccessHealthCT.com

Did you know that **90% of people qualify for financial help or are eligible for low-cost or free coverage**. Call **@AccessHealthCT** for enrollment help at 1-855-805-4325. M-F 8am-4pm. Or visit AccessHealthCT.com and live chat today!

On [DAY MONTH, DATE] **@AccessHealthCT** is hosting a webinar to help you understand your health insurance options. **AHCT is here to help and all help is free**. Join us [REGISTRATION LINK]

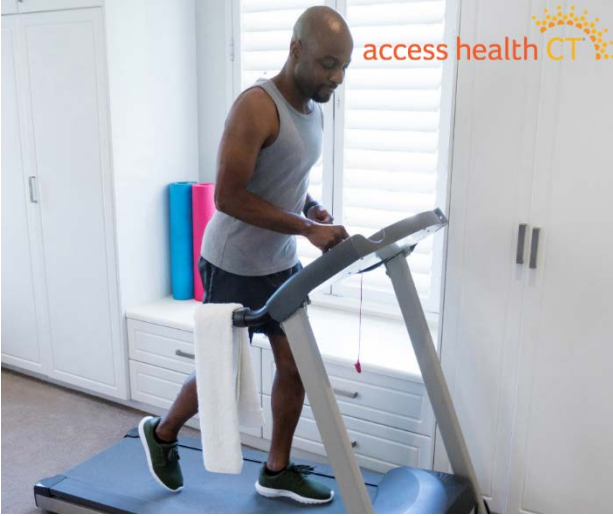


Need health insurance now? Join **@AccessHealthCT** at a **virtual Healthy Chat via Zoom** on [DAY MONTH, DATE] to understand all your options and the financial help available. **AHCT is here to help and all help is free.** Join us [REGISTRATION LINK]

Considering COBRA coverage? Join **@AccessHealthCT** at a **virtual Healthy Chat via Zoom** on [DAY MONTH, DATE] to understand all your options and the financial help available. **AHCT is here to help and all help is free.** Join us [REGISTRATION LINK]

SHARABLE IMAGES







EMAILS TO FORWARD

- [Do You Need Health Coverage Now?](#)
- [Important Customer Reminders](#)

CONTACT INFORMATION



Our Call Center is here to help:

- 1-855-805-4325 / TTY 1-855-789-2428
- Monday– Friday, 8am – 4pm

You can also [Live Chat](#) with the team during the hours listed below:

- Monday – Friday, 9am – 3:45pm

DATA, RESEARCH AND PUBLICATIONS

- 2021 Open Enrollment Period Summary (Expected February 2021)
- [2020 Open Enrollment Period - Summary](#)
- [2019 Uninsured Study](#)
- [2019 Annual Report](#)
- [Press Releases](#) (Updated Regularly)

SMALL BUSINESS HEALTH PLAN OPTIONS (SHOP)

QUICK LINKS

[AccessHealthCTSmallBiz.com/](#)

- [Find a Local Broker](#)
- [Get a Quote and Questions Answered](#)

SOCIAL MEDIA HANDLES

- LinkedIn: [linkedin.com/showcase/accesshealthctsmallbusiness/](https://www.linkedin.com/showcase/accesshealthctsmallbusiness/)
- Twitter: twitter.com/ahct_smallbiz
- Facebook: [facebook.com/ahctsmallbiz](https://www.facebook.com/ahctsmallbiz)

BRANDED CONTENT

- [Brochure](#)
- [Understanding Access Health CT Small Business](#)
- [2021 Plan Comparison](#)
- Suggested Social Posts:
 - **Facebook:** [@AccessHealthCTSmallBusiness](#) offers quality, affordable group health insurance.



- **LinkedIn:** Small Business Owners - Access Health CT Small Business offers affordable group health insurance so you have one less thing to worry about. Visit [@AccessHealthCTSmallBiz](#) to learn more.