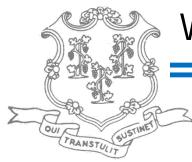


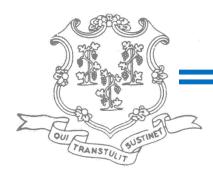
Connecticut Health Insurance Exchange

Board of Directors Meeting

February 21, 2013

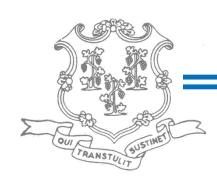


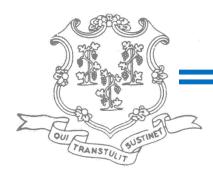
Welcome and Introductions



Public Comment

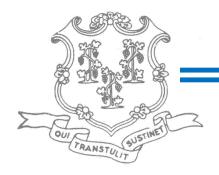
Review and Approval of Minutes





CEO Report

Operations and Information Technology Update



Agenda



- Operations Update
- Information Technology Update
- Overall Health of the Program
- IEPMO Operational Dashboard
- IEPMO IT Dashboard

Operations and Information Technology Update



Operations Update

- Operating Model working with DSS to develop division of labor to effect integrated eligibility
- Call Center Contract signed and vendor onboarding underway
- Small Employer Health Option Program(SHOP) Vendor selection underway
- Policy Finalize Standard Benefit Design
- Human Resources Updating policy and procedures to provide foundation for growth in staff
- Management team Stressing interrelationships and integration points with technology

Operations and Information Technology Update



IT Update

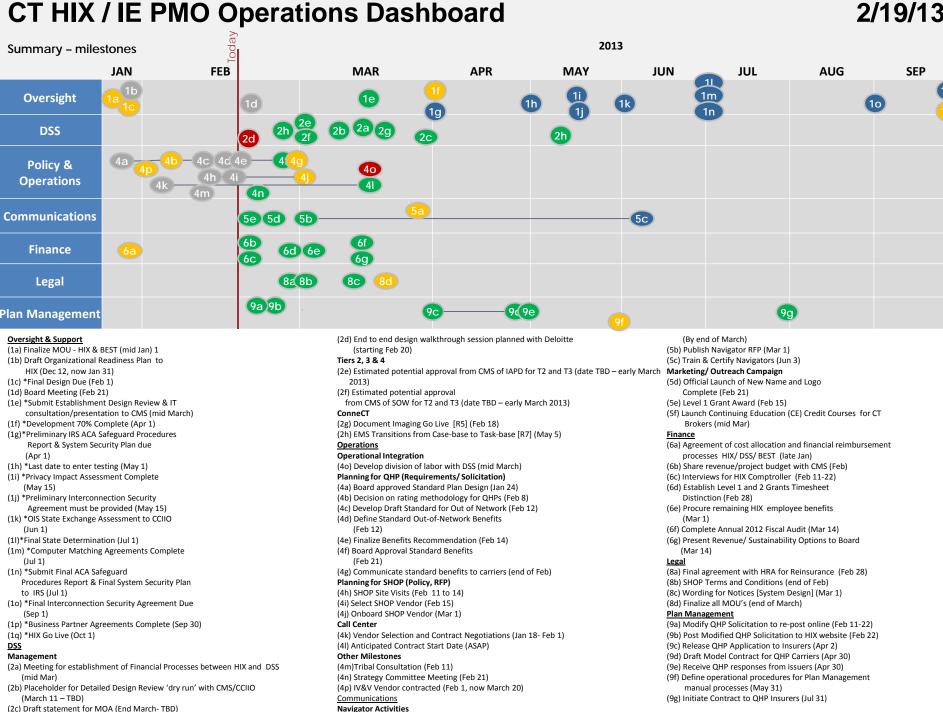
- Deferral of non-critical functionality
- Approved to be 1 of first 5 states in Wave 1 testing
- Federal Detailed Design Review planned for 3/27 & 3/28
- Independent Verification and Validation (IV&V) vendor selection underway
- Consumer Experience Demonstration scheduled for March 20th
- Moved into new space at 280 Trumbull Street

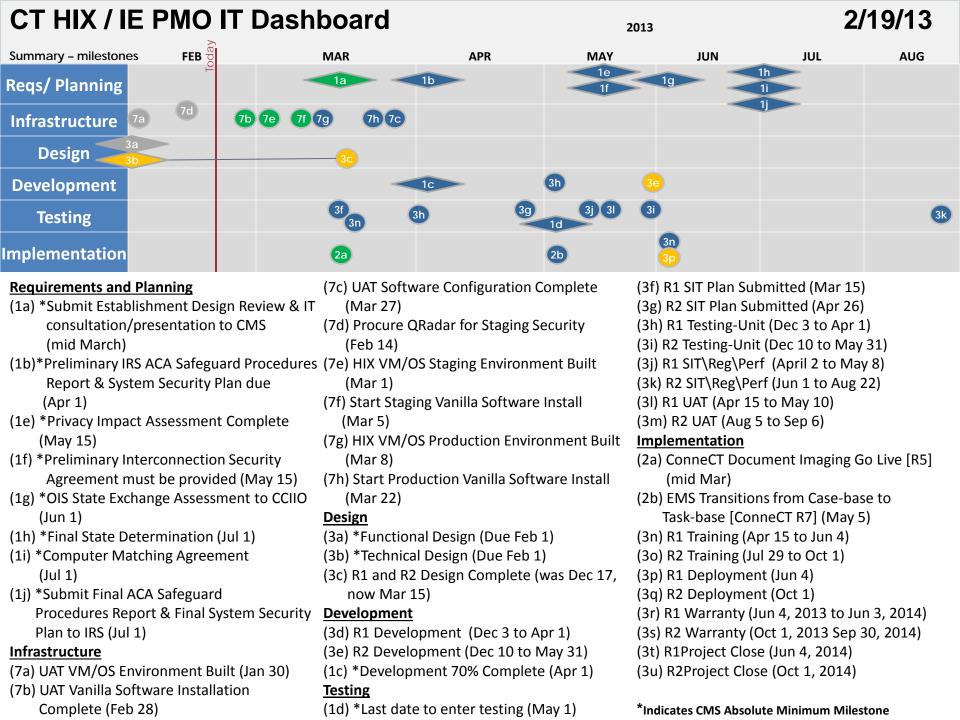
Overall Health of the Program

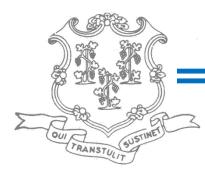


The overall status of the CTHIX Program is currently yellow due to risks which threaten Schedule, Scope and Quality. These risks are primarily attributable to: delays in design completion, funding navigators, resource constraints and incorporating evolving federal guidance.









Plan Management Update

Plan Management: Updated Timeline

Action	Due Date*
Standard Plan Design Release	3/14/13
QHP Application Sent to Responders	3/18/13
Draft QHP Contract/Agreement Sent to Responders	3/18/13
Responses, Evaluation and Negotiation of QHP Contract/Agreement	3/18/13-7/30/13
Questions from Issuers on QHP Solicitation Due	4/01/13
Exchange Responses to Issuers QHP Questions	4/08/13
Issuers Filings due to Connecticut Insurance Department (CID)	4/30/13
QHP Application Due to Exchange	4/30/13
Evaluation and Negotiation of QHP Applications	5/01/13-7/30/13
CID Review Period Ends	7/30/13
Certification of QHPs	7/30/13-8/14/13
Issue Contract/Agreement between Issuers and Exchange	7/31/13–8/14/13
Issuer Review of Plan Data to be Published via Exchange	8/15/13



<u>OHP Solicitation</u> <u>Timeline</u>

Adjusted to include additional detail on process

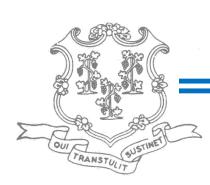
^{*}dates are subject to change

Plan Management Activities



TIME PERIOD	MAJOR ACTIVITY
February 2013	 System design sign-off for Plan Management functions (loading of rates and benefits, validations, publishing) Issuer meetings on Plan Management, Enrollment & Question & Answer Sessions on Eligibility, Enrollment and Transactional Data Review of draft documents (QHP Application, Contract)
March 2013	 Responses due to QHP Solicitation Questions from Issuers posted to Exchange Website Identification of manual procedures to support Plan Management Draft of Policy & Procedure Reference Manual for Issuers

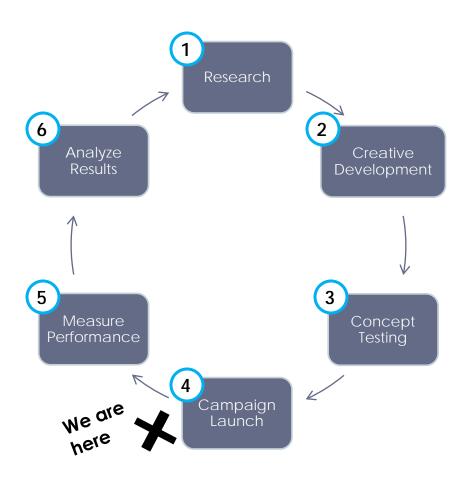
Marketing and Communications Update



Marketing & Communications:

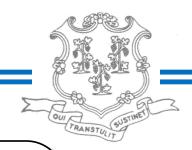
Progress Update





- All initial research and strategy development has been complete
 - Ongoing refinement will occur as need be
- We have officially launched our new consumer brand identify
- New round of "Healthy Chats" have kicked off
 - These will be followed by an increase in the volume of local outreach activities
- Upcoming activities will focus heavily on Navigator –IPA program development

Name & Logo Launch





Connecticut's Health Insurance Marketplace

Extensive consumer research and testing provided guidance for our new identity

- Appealing and interesting
- Representing something new and fresh
- Welcoming
- Demonstrating choice and quality
- Friendly as opposed to serious
- Should not appear slick or too expensive

Name & Logo Launch



Variations have been developed to ensure broad use across multiple sources

PRIMARY LOGO	access health CT Connecticut's Health Insurance Marketplace	access health CT
PRIMARY LOGO	access health CT 💥	access health CT
Stacked version: use for small or restricted spaces	access *** health CT * ::	access health CT
Knock-out versions	access health CT access health CT	access health CT :: access :: health CT ::

Marketing & Communications:

Name & Logo Launch



Additional collateral is also being developed to fully integrate the brand into all aspects of our business





Marketing & Communications:

New Web Site



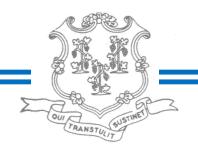
A new consumer centric sit has been developed using our new name as the URL, and our existing site has been revamped to introduce brand elements

accesshealthct.com





Event Dates and Locations



LET'S CHAT.

www.healthychatct.com



- Norwich 2/19
- Willimantic 2/21
- Manchester- 2/26
- Meriden 2/28
- Torrington 3/5
- Danbury 3/14
- Enfield 3/19

Navigator IPA Program:

Needs Assessment Overview



o Macro:

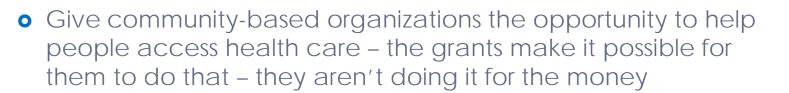
- Strategies for program implementation
- Barriers to uptake of QHP
- Key grassroots messages
- Connection to existing healthcare outreach initiatives
- Strategies to eliminate racial and ethnic health disparities

o Micro:

- Approaches in 12 communities
- Key influencers
- IPA candidates
- Marketing partners
- Training approaches
- Grassroots marketing approaches/outlets
- Recommended community supports

Navigator IPA Program:

Needs Assessment Strategy

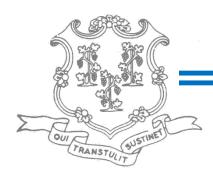


- In-depth work in one community-Waterbury to learn the questions and the concerns and craft the materials
- Identify channels to reach the "people behind the data"
- Access statewide networks including faith-based, agebased, cultural, ethnic, health-based, nontraditional
- Influencers on specific communities and from different angles

Navigator IPA Program:

Needs Assessment Findings

- Most people and agencies are almost completely unaware of the impact of the changes of the ACA
- Even people who have been involved in the health reform process know nothing about IPAs
- The organizations that we most want to have IPAs are not likely to apply – we will have to reach them during this Assessment process or heavily market the program to them during the RFP process
- IPAs and Navigators will be vital for the successful enrollment of the uninsured.



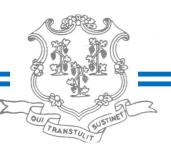
Finance Update

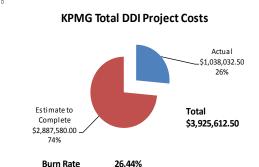
Finance Update



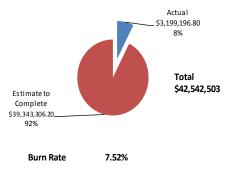
- Employee Benefit plan assistance
- Prepared, compiled and filed semi-annual (December 31, 2012)
 Exchange Performance Progress Report with the Center for Consumer Information and Insurance Oversight (CCIIO)
- Commencing business insurance renewals
- Wrapping up FY 2012 financial audit with Whittlesey and Hadley, P.C.
- Commenced project to evaluate revenue options for sustainability
- Establishing grant drawdown rhythm and processes
- Establishing financial management processes with the Department of Social Services (DSS) and the Bureau of Enterprise Systems and Technology (BEST)
- Creating financial metrics

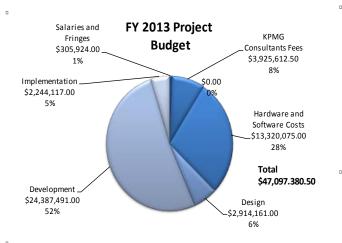
Financial Dashboard Design, Development and Implementation (DDI) Project

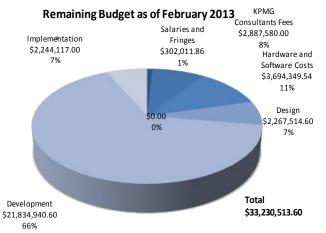




Deloitte Total DDI Contract Costs





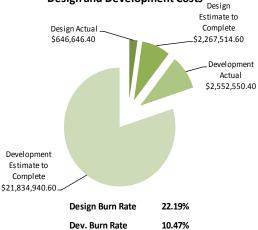


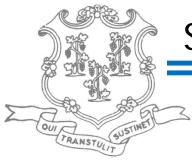
Hardware and Software Costs



Burn Rate 72.26%

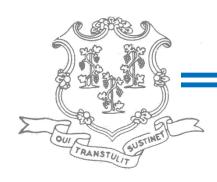
Design and Development Costs





Strategy Committee Update

Standardized Plan Design Recommendations



Agenda



- Out-of-Network Benefits
- Stand Alone Dental Benefits
- Vote

Dental, Standard "High" & "Low" Plans



Recommendation (Appendix A):

Proposed Dental Benefits, Standard High and Low Plans

Adult standard dental benefits that meet the following cost sharing criteria:

	"Low" Plan	"High" Plan	
Approximate metal tier	Silver+ 75% Actuarial Value	Gold+ 85% Actuarial Value	
Diagnostic & Preventative	100% no deductible	100% no deductible	
Basic Restorative	60% after deductible	80% after deductible	
Major Restorative	50% after deductible	60% after deductible	
Deductible	\$50 per member (up to maximum of \$150)	\$50 per member (up to maximum of \$150)	
Dental Plan Annual Maximum	\$1,000	\$2,000	

Coverage afforded for pediatric dental will be embedded in Medicare plan

Dental, Wellness-Only Plan



Recommendation (Appendix A):

Proposed Dental Solicitation, Basic Plan

Access Health CT should allow dental carriers to offer an independent, basic dental plan. These wellness-only plans will be a less comprehensive and lower cost alternative to the "High" and "Low" options. The plan would <u>only</u> cover diagnostic and preventative services and basic restorative care (i.e. fillings and simple extractions after a 6 month waiting period). It would not cover any major services, but the dental carrier could offer discounted rates on in-network providers.

	Wellness-Only Plan
Approximate metal tier	n/a
Diagnostic and Preventative Services (as defined for comprehensive plans)	100% no deductible
Basic Restorative (as defined for comprehensive plans)	50% after deductible
Deductible	\$50 per member
Annual Plan Maximum	\$500 per member

Out-Of-Network Benefits, Standard Plans

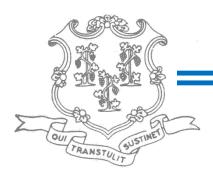


Recommendation (Appendix B):

	Bronze	Silver [3]	Gold	Platinum
Deductible [1]	\$8,000	\$5,000	\$3,000	\$2,000
Co-Insurance	50%	60%	70%	80%
Maximum Out-of-Pocket [2]	\$12,500	\$12,500	\$6,000	\$4,000
Exceptions to Deductible	 preventative care services (subject to coinsurance) ambulance and emergency room services (\$150 copay applies to ER) pediatric vision services 			

NOTES:

- 1. The OON deductible will be integrated and apply to both medical and prescription drug benefits. For Bronze and Silver metal tier it will be set at twice the In-Network deductible. Presumably, \$4,000 and \$2,500 respectively—subject to potential revisions required by final AV Calculator.
- 2. The Maximum Out of Pocket ("MOOP") limit will be set at twice the In-Network MOOP. The above reflect an anticipated reduction in the In-Network MOOPs after release of the final AV Calculator. As originally approved by the Board, the standard QHPs had Max OOP of \$6,250 for Bronze/Silver and \$5,000 for Gold/Platinum.
- 3. The OON benefits for the Silver Cost Sharing Reduction plans will be the same as the Silver benchmark. Per federal regulations, the cost sharing reductions exclude reductions in premiums, spending on non-covered services, and balance billing amounts for non-network providers.



Adjournment

Connecticut Insurance Department

Connecticut Insurance Dept. Health Insurance Rate Review Process

Prepared for Access Health CT

February 21, 2013



Rate Filing Requirements

- ✓ Description of policy forms affected & effective date of requested increase
- ✓ Historical experience from inception-to-date
 - •Premium
 - •Incurred claims
 - •Members
 - Actual Loss Ratio and Expected Loss Ratio
- ✓ A demonstration that experience data is consistent with financial statement
- ✓ Unit cost by service category
- ✓ Impact of cost sharing
- ✓ Medical technology trend



Requirements (Cont'd)

- ✓ Cost of new benefit mandates (state and federal laws)
- ✓ List of PPACA components and pricing impact of each
- ✓ Benefit buy-down analysis and impact on trend
- ✓ Claim lag triangles
- ✓ Carrier's current capital and surplus
- ✓ Comparison of proposed retention charge to the most recently filed statutory financial statement



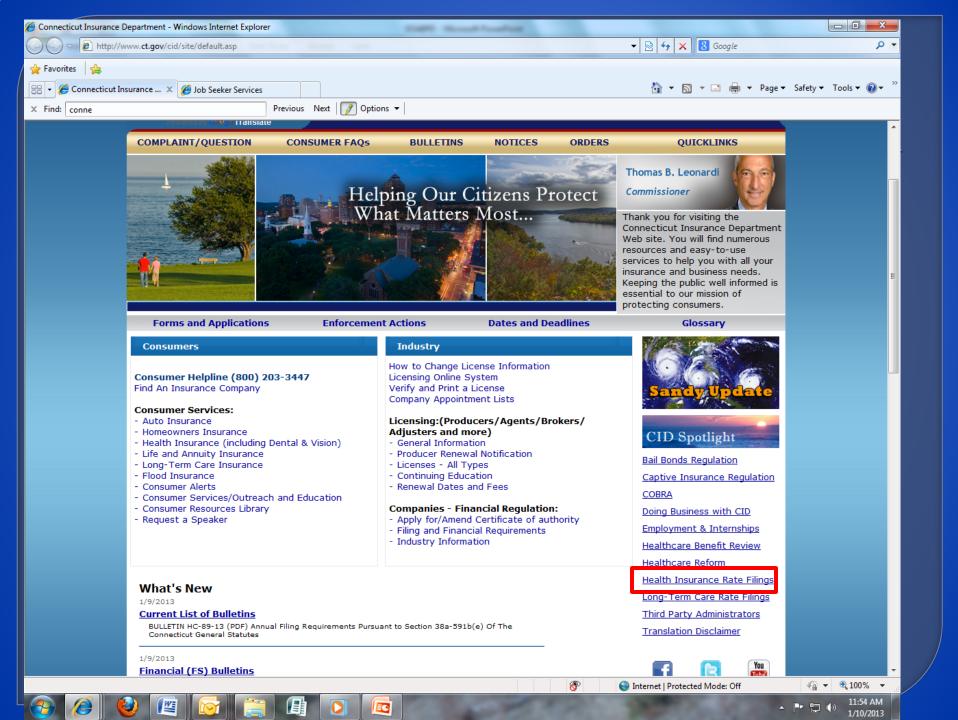
Requirements (Cont'd)

- ✓ Demonstration that requested increase will generate MLR
 - 80% for individual and small group
 - 85% for large group
- ✓ Actuarial certification signed by a Member of the American Academy of Actuaries (MAAA)
- ✓ Any additional information the Commissioner deems necessary



Transparency

- ✓ Entire filing posted on the CID Web site upon receipt:
 - •All correspondence between carrier and CID
 - •Carrier calculations, assumptions, methodology
 - •Easy-to-read summary for consumers
 - •Section to enter public comment
 - •Final detailed disposition
- ✓ Public also informed by:
 - •Carrier notification letter when rate is filed
 - •CID e-alerts, CID social media



e to the Connecticut Insurance Department's Rate Filing section, a comprehensive site that lists ord. The filings are listed by company name and types of policies within that company.	all rate increase requests from health in:	surance companies that serve policyholders in Connec
ncise summary for each request accompanies all data, actuarial tables and correspondence and i	ncludes:	
ne type of policy (individual, small employer 1-50 employees, large employer, more than 50 employe umber of policy holders potentially affected in Connecticut ne date of initial request	es)	
ne company's reason for raising rates		
ates that new rates, if approved, take effect		
ne deadline for public comment period for each filing		

Sign up for e-alerts to be notified when filings are posted

tions: now access filings made for major medical/comprehensive health insurance offered by insurance companies or health care centers (HMOs) in Connecticut. Choose individual or group insurance

k on the company, all filings will be listed. When you click on a filing, you can view the complete rate filing, a summary of the filing labeled Appendix A, correspondence between the company and ion of the filing if the review has been completed.

ment on a Specific Rate Filing: lect a company from the menu below

lect a specific filing from that company's list of filings

Health Care Reform Website

Rate Filing, Rate Reviews and Approval of Health Insurance Rates in Connecticut

ompany Filing Type:

Individual

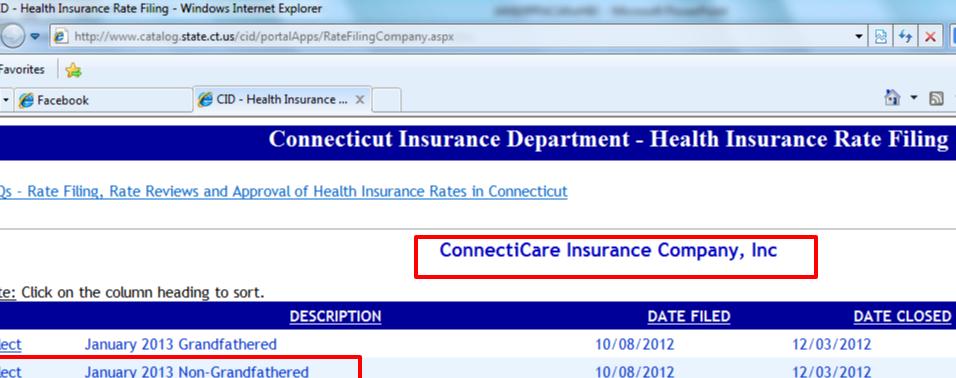
lick on the column heading to sort. **COMPANY NAME** NAIC Aetna Life Insurance Company 60054

American National Insurance Company 60739 American Republic Insurance Company 60836

Anthem Health Plans, Inc. 60217

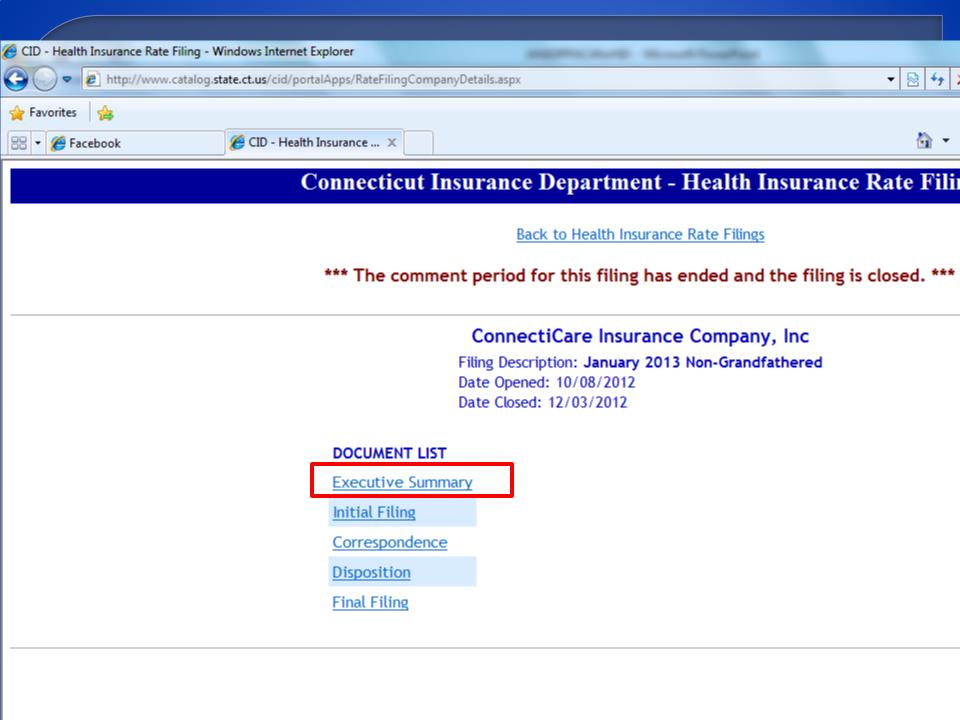
AXA Equitable Life Insurance Company 62944

80799 Celtic Insurance Company



	DESCRIPTION	DATE FILED	DATE CLUSED
<u>ect</u>	January 2013 Grandfathered	10/08/2012	12/03/2012
<u>ect</u>	January 2013 Non-Grandfathered	10/08/2012	12/03/2012
<u>ect</u>	4th Quarter 2012	07/18/2012	09/13/2012
ect	Grandfathered First Quarter 2012	09/23/2011	11/04/2011
ect	Fourth Quarter 2011	07/09/2011	08/18/2011
ect	First Quarter 2011	11/17/2010	12/07/2010
ect	Fourth Quarter 2010	07/15/2010	10/15/2010

You are viewing page 1 of 1





Trend

Trend is the change in claims experience over time

- **✓** Cost of medical services
- **✓** Demand for medical services
- **✓** Type of medical services

Trend varies by each carrier's book of business based upon demographics and experience



How a Rate is Developed

Actual Claims from Experience Period: \$165 Trend Developed from Unit Cost and Utilization: 13%

Expected Claims in Rating Period:

 $$165 \times 1.13 = 186.45

Retention: Admin. Expenses + Tax + Commissions + Profit

•Admin. Exp.: 9.75%

•Tax: 1.75%

•Commission: 3.00%

•Explicit Profit: 3.00%

17.50%

Expected Loss Ratio: 82.5% = 1 - 17.5%

New Premium: Expected Claims/Expected Loss Ratio \$186.45/(82.5%) = \$226



Rate Request Year 2

Scenario 1: Actual Claims Meet Expectations

Actual Claims – \$186.45 Claim trend for next rating period – 15% Claim projected to rating period – \$214.42 Retention – 17.5%

- •Admin 9.75%
- -Tax 1.75%
- •Commission 3%
- •Explicit Profit 3%

New Premium - \$259

Rate Increase – 15%



Rate Request Year 2

Scenario 2: Actual Claims 5% Higher than Expected

Actual Claims – \$195.77 Claim trend for next rating period – 15% Claim projected to rating period – \$225.14 Retention – 17.5%

- •Admin 9.75%
- -Tax 1.75%
- •Commission 3%
- •Explicit Profit 3%

New Premium - \$272 Rate Increase – 21%



Rate Request Year 2

Scenario 3: Actual Claims 5% Lower than Expected

Actual Claims – \$177.13 Claim trend for next rating period – 15% Claim projected to rating period – \$225.14

- **Retention** 17.5%
 - •Admin 9.75%
 - -Tax 1.75%
 - •Commission 3%
 - •Explicit Profit 3%

New Premium - \$246.91 Rate Increase - 9%



- Changes in Underwriting
- 3-to-1 Ratio for Age
- Elimination of Gender
- Tobacco Use Adjustment
- Industry Adjustment
- Case Size Adjustment
- Geographic Adjustment
- Cost Sharing and Metal Plans
- Regulatory Fees

2014 Pricing Changes

Carriers will begin to submit rate filings in mid-2013 for these changes that will be effective for new business and renewals on or after 1/1/14

These rating changes are <u>in addition to</u> the <u>impact of trend</u> (i.e. increase in health care costs and use of services)