



**Small Business Health Options (SHOP)
Advisory Committee - Special Meeting**

Meeting Agenda

Date: Tuesday, August 24, 2021

Time: 4:00 p.m. – 5:00 p.m.

Location: Remote Meeting

Public Call-In number: +1 860-840-2075; Conference ID: 333 367 510#

Meeting Materials can be accessed through the Agency's website:

<https://agency.accesshealthct.com/meetings>

(Steps to follow: 1. Click on *Advisory Committees*; 2. Click on *Small Business Health Options Program*; 3. Select *Agenda* or *Presentation* next to the August 24, 2021 Meeting Tab)

- A. Call to Order and Introductions
- B. Public Comment (Please submit to Marcin.Olechowski@ct.gov by 2 p.m. on August 24)
- C. Review and Approval of Minutes
- D. Review of 2021 SHOP Metrics
- E. Recap and Results of 2021 Campaign Efforts
- F. Overview of 2022 Marketing Strategy
- G. Adjournment

For further information concerning this meeting, please contact Marcin Olechowski at the Connecticut Health Insurance Exchange at (860) 757-6830 or marcin.olechowski@ct.gov