



**Access Health CT
SHOP Advisory Committee Meeting**

August 8, 2023

AGENDA:

- A. Call to Order and Introduction
- B. Public Comment
- C. Review and Approval of Minutes
- D. Connecticut Small Business Summit Review
- E. SHOP Metrics Review
- F. Adjournment



**Connecticut
Small Business
Summit**

Presented by:

access
health CT
small business

 METRO ★ HARTFORD
ALLIANCE

CT Small Business Summit Review

- **What:** Small Businesses helping small businesses. A half day event comprised of speakers, panels, partners and vendors to provide small businesses with direct access to information and insights on the growth and sustainability of their business in today's landscape.
- **When and Where:** June 13th, 8am-2pm at Sheraton Hartford South Hotel in Rocky Hill, CT



The image shows a screenshot of the Connecticut Small Business Summit website. The header includes the logo and navigation links: Home, Speakers, Sessions, Sponsors, Contact, and Register. The main content area features a large image of people networking, with the text: "Connecticut Small Business Summit. Join other CT small business leaders. Tuesday June 13th from 8am-2pm at the Sheraton Hartford South Hotel." Below this is a "Register" button. A large green and blue graphic element is on the right. At the bottom, there is a section titled "What makes the CT Small Business Summit so special?" with a "Register" button.

Join other small business owners at the first CT Small Business Summit. A one-day event full of networking, food, panel discussions, free 1-on-1 consulting, and more. Don't miss your opportunity to take part, register today.

What makes the CT Small Business Summit so special?

The CT Small Business Summit was created to help support the CT small business community.

To provide a place for Connecticut's small business leaders to confidently discuss current trends and challenges. An opportunity to collaborate with other small businesses, get help, and make connections.

Where small business leaders come together once a year to strengthen Connecticut's small business community as a whole.

HARTFORD

Connecticut Small Business Summit aims to help businesses succeed

By: Kent Zierke
 Posted: Jun 13, 2023 / 11:54 PM EDT
 Updated: Jun 13, 2023 / 01:54 PM EDT



ROCKY HILL, Conn. (WTNH) — A few hundred small business owners are spending the day at a Rocky Hill hotel, finding the Connecticut Small Business Summit is the chance for

"That's why we came to the summit. We're looking for the healthcare, the grants and the support."

Thomas and his wife received the grant.

"Right now, it's a slow and steady process. It's getting out in the town, but it's not easy."

He said he sees Connecticut as a great place to do that was his plan all along.

"Let's start with our small business owners."





SHOP Metrics Review

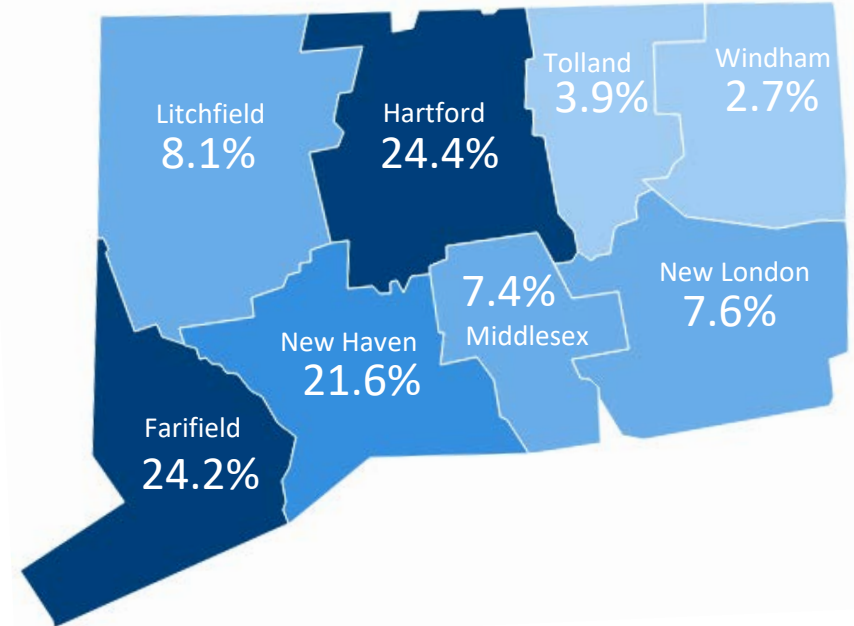
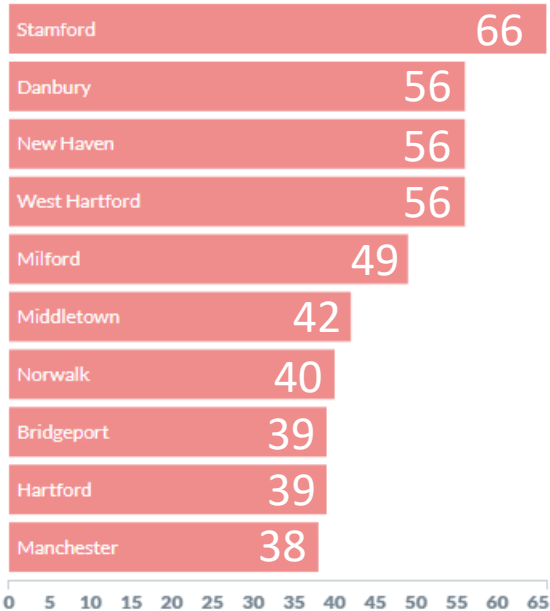
SHOP Enrollment



Anthem and ConnectiCare Small Group Plans			
	July 1, 2022	July 1, 2023	% YOY Change
Groups	474	493	4.0%
Subscribers	1526	1522	-0.3%
Members	2340	2379	1.7%
Avg. group size	4.9	4.8	-2.3%

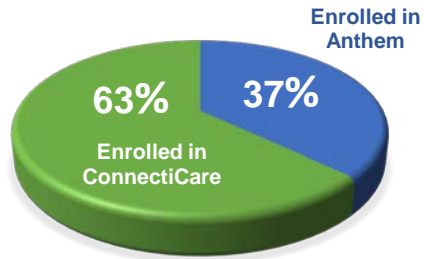
Where Are Our SHOP Members?

Enrollment By City SHOP

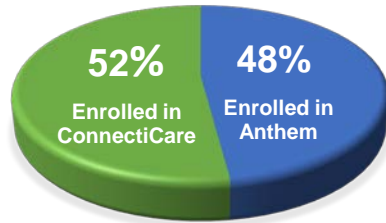


SHOP Enrollment by Carrier

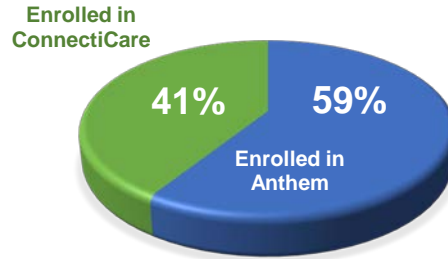
AS OF JAN 2022



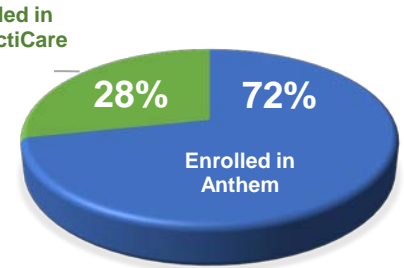
AS OF JULY 2022



AS OF JAN 2023



AS OF JULY 2023



**Over the past 18 months, the market has shifted toward increased enrollment in the Anthem small group plans*

Thank You