



Access Health CT Strategy Committee

February 14, 2025

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Mission: To decrease the number of uninsured residents, improve the quality of healthcare, and reduce health disparities through an innovative, competitive marketplace that empowers consumers to choose the health coverage that give them the best value.

Vision: Provide Connecticut residents with access to the most equitable, simple and affordable health insurance products to foster healthier communities.

Public Comment

Vote

**Review and Approval of Minutes
November 14, 2025**

Strategic Project Updates

Ten Clicks

Call Center

ICHRA

10 Clicks Update

10 Clicks

User
Experience
Blueprint
Completed

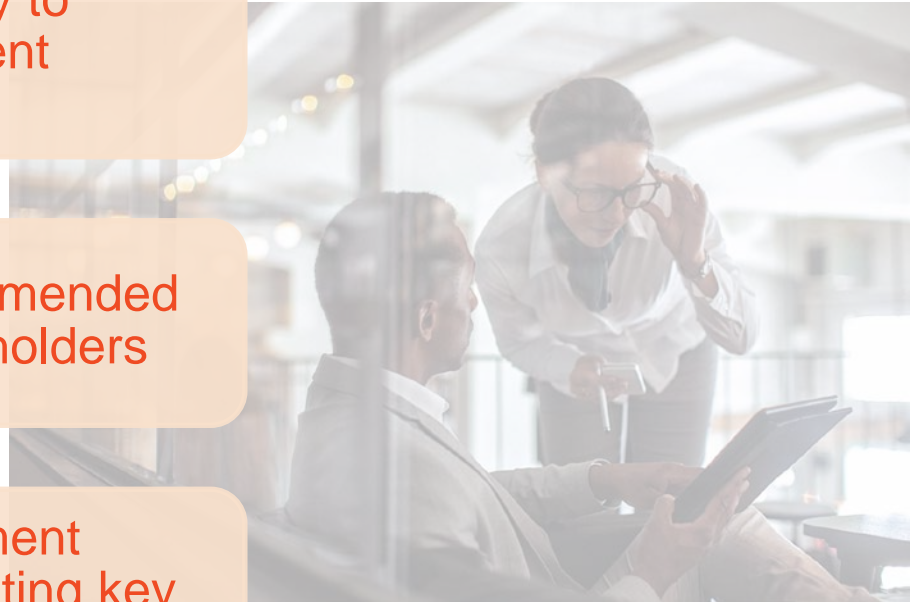
- Developed a strategy to improve the enrollment experience

External
Connectors

- Executing the recommended initiatives with stakeholders

Looking Ahead

- Enhance and implement action plan for executing key initiatives



Call Center Update

Individual Coverage Health Reimbursement Arrangement Update

Open Enrollment 12 Update

Open Enrollment 12 Update

- OE12 has yielded an ~88% retention rate from last OE for households enrolled in qualified health plans (QHPs).
- In November, AHCT had projected the following number of enrollments for OE12:
 - QHP (inclusive of the Covered Connecticut program): 150,199
 - Covered CT: 44,136
 - Dental: 14,526

Open Enrollment – Start of OE12, 2024

	OE12
QHPs	14,125
QHPs with APTCs	57,326
QHPs with APTCs and CSRs (without Covered CT)	28,652
Covered CT	38,564
SADPs	12,289

**Enrollment numbers (individuals) snapshot as of 11/1/24.*

- *Total QHP enrollment for 2024 was 138,667*

Open Enrollment — Individuals enrolled to date, year over year

	This year (1/15/25)	Last year (1/15/24)	% Change
Retention <i>(enrolled in QHP as of 10/31)</i>	122,128	100,273	21.8%
Acquisition <i>(not enrolled in a QHP as of 10/31)</i>	29,023	28,724	1.04%
Total QHP enrollment	151,151	129,000	17.2%
Covered CT enrollment	41,165	27,393	50.3%
Dental enrollment	17,756	14,050	26.4%

Health Plan Benefits and Qualifications Advisory Committee Update


Possible Enhanced Subsidy Changes that may impact Connecticut Residents

Broker Academy Update

Broker Academy Update

- **Year 4**
 - 91 new leads from the website
 - Application opens March 1, 2025
 - Application deadline is set for March 31, 2025
 - Accept up to 100 students
 - 2 class locations: TBD
 - Program Readiness starting in May
 - Class review days scheduled for June 7th and 8th
 - Additional time added to the mentorship

Broker Academy Program - Access Health CT



The screenshot shows the website for the Broker Academy Program. At the top, there is a navigation bar with the Access Health CT logo and links for 'Find a Plan', 'Manage Your Account', 'Get Help', and 'Search'. Below the navigation bar is a large banner with the text 'Broker Academy Program'. Underneath the banner, there is a section titled 'We Are Committed' with a paragraph of text. To the right of this section is a box titled 'APPLICATION INFO' with a 'View Here' button. At the bottom of the page, there is a paragraph of text about the program's goals.

Visits in Dec.
352

Adjournment

Next Meeting: April 10, 2025