Small Business Health Options (SHOP) Advisory Committee
Special Meeting

NOTICE OF MEETING AND AGENDA

Date: Tuesday, October 27, 2026
Time: 4:00 p.m. – 5:00 p.m.
Location: Remote Meeting

Public Call-In number: +1 860-840-2075; Conference ID: 582 090 90#

Meeting Materials and live streaming can be accessed through the Agency's website: https://agency.accesshealthct.com/meetings

(Steps to follow: 1. Click on *Advisory Committees;* 2. Click on *Small Business Health Options Program;* 3. Select *Agenda* or *Presentation* next to the October 27, 2026 Meeting Tab)

A. Call to Order and Introductions

B. Public Comment (Please submit to Marcin.Olechowski@ct.gov by 4:00 p.m. on October 26, 2026)

C. Review and Approval of Minutes (May 26, 2026)

D. Marketing Plan for BusinessPlus

E. Broker Strategy for BusinessPlus Enrollment

F. Adjournment

Public comments must be submitted via an e-mail to Marcin.Olechowski@ct.gov by 4:00 p.m. on the day preceding the meeting. Public comments will be read at the meeting by the Chair.

The Exchange will provide a physical location and electronic equipment for members of the public who need assistance and wish to attend the meeting in real-time. The Exchange will also provide a reasonable accommodation for members of the public who are disabled and wish to attend the meeting. Please contact Marcin Olechowski in writing at Marcin.Olechowski@ct.gov no less than twenty-four (24) hours prior to the meeting.

***Mission: To decrease the number of uninsured residents, improve the quality of healthcare, and reduce health disparities through an innovative, competitive marketplace that empowers consumers to choose the health coverage that gives them the best value.***

***Vision: Provide Connecticut residents with access to the most equitable, simple, and affordable health insurance products to foster healthier communities***